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SECULAR OUTLOOK JUNE 2023

The Aftershock Economy

Markets will likely face more volatility as the global economy exits a period of massive fiscal and monetary support. In this post-policy era, attractive yields on high quality bonds encourage a more resilient approach to investing.

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KEY TAKEAWAYS

The first few years of the 2020s have seen a number of acute economic, financial, and geopolitical disruptions on a worldwide scale, and it will take time for the ultimate consequences of these shocks to be fully felt. At PIMCO's latest Secular Forum, we discussed how recent short-term cyclical dynamics are likely to have longer-lasting secular consequences.

The global economy is exiting a period of massive fiscal and monetary policy interventions that are unlikely to be repeated over our secular horizon. After the postpandemic surge in global inflation, central bankers are starting to recognize that unconventional monetary policies bear costs as well as deliver benefits, while surging sovereign debt levels will likely limit fiscal capacity to address future downturns.

With the era of volatility-suppressing policies possibly over, markets are likely in for a period of heightened volatility, with an unusually large array of potential aftershocks. We believe the risks to global growth are skewed to the downside over our five-year secular horizon, and that returns across asset classes are likely to be more differentiated in this new era.

We expect central banks to maintain their existing inflation targets and to prioritize keeping longer-term inflation expectations anchored at those target levels. We believe that neutral long-run real policy rates in advanced economies will remain anchored in a range of 0% to 1%. With rising government debt and the possible return of an inflation risk premium, we expect the yield curve to steepen as investors demand more compensation on longer-term bonds over the secular horizon.

Our expectations of low neutral rates and a return to near-target inflation reinforce a positive outlook for core and high quality fixed income. After rising sharply last year, starting yield levels – historically strongly correlated with future returns – for high quality bonds are close to longer-term averages for equity returns, potentially with significantly less volatility and more downside protection than equities. This may help investors to construct prudent, resilient portfolios without relinquishing upside potential. We have a bias toward high quality, more liquid investments and remain cautious about more economically sensitive areas. We expect increasingly attractive opportunities across private markets over time, particularly in light of the changing banking landscape.

A new era of geopolitical tension between an established superpower and a rising rival will likely create global economic implications. We continue to believe that the U.S. dollar will retain its status as the dominant global currency, despite a widening U.S. fiscal gap and growing indebtedness, but that there are investment opportunities to be found elsewhere.



2023 Secular Forum guest speakers

Tim Adams

President and CEO, Institute of International Finance

Alejandro Díaz de León Former Governor, Bank of Mexico

Elizabeth Economy

Senior Fellow, Hoover Institution, Stanford University; on leave to serve as Senior Advisor for China, U.S. Department of Commerce

Niall Ferguson

Author; Milbank Family Senior Fellow, Hoover Institution, Stanford University; Senior Faculty Fellow, Belfer Center for Science and International Affairs, Harvard University

Kathryn Judge

Harvey J. Goldschmid Professor of Law, Columbia Law School

Adi Kumar

Senior Partner leading global work in Reinvesting in Economies, McKinsey & Company

Nancy Lazar Chief Global Economist, Piper Sandler

Michael Pettis

Professor of Finance, Guanghua School of Management, Peking University; Senior Fellow, Carnegie Endowment for International Peace

Hélène Rey

Lord Bagri Professor of Economics, London Business School

PIMCO's Global Advisory Board

World-renowned experts on economic and political issues

Secular theme: The aftershock economy

Ongoing disruption – to the global economic and financial order, to the geopolitical balance, and to the scale and scope of government policy interventions – has defined the first three years of this decade and will, we believe, remain a new reality that investors need to recognize over the next five years. This has been a trend we've noted in recent PIMCO *Secular Outlooks* and one we revisited at our latest annual Secular Forum in May.

Our Secular thesis last year, "<u>Reaching for Resilience</u>," argued that in a more fractured world, governments and businesses would increasingly prioritize safety over short-term economic efficiency. We flagged potential inflationary pressures as companies friend-shore supply chains and as governments boost spending on energy initiatives and national defense.

While that thesis broadly continues to hold, our outlook for the next five years must incorporate and assess a number of major developments since our May 2022 forum, including

- Hawkish monetary policy pivots in response to the largest sustained surge in global inflation in 40 years
- A debate over the destination for neutral monetary policy rates once (or if) central banks return inflation to target levels
- Three of the largest bank failures in U.S. history and the collapse of Credit Suisse in Europe
- The passage of an ambitious U.S. fiscal trifecta the Infrastructure Investment and Jobs Act, the Inflation Reduction Act, and the CHIPS and Science Act – in support of a newly assertive American industrial policy push, which will serve as a cyclical and secular tailwind as funds are released into the economy
- Conflicting signals on the economic and geopolitical direction of China amid President Xi Jinping's "third act"

Our secular views also build upon our latest *Cyclical Outlook*, "<u>Fractured Markets</u>, <u>Strong Bonds</u>," which anticipated modest recessions across developed markets, with tighter credit conditions raising downside risks. We said major central banks are near the end of their rate-hiking cycles, although not yet close to normalizing or easing policy, while future fiscal responses may be constrained due to high debt levels and the role of post-pandemic stimulus in fueling inflation.

In this environment of ongoing and multiple disruptions, short-term cyclical dynamics are having more long-lasting secular consequences, ushering in what we're calling "the aftershock economy." Here we share some key economic and investment implications we took away from our 2023 Secular Forum.

Macroeconomic volatility and geopolitical tension likely to persist

It's worth remembering how unusual the first three years of this decade have been in comparison with the 2010s.

The world faced a once-in-a-century pandemic, which authorities countered by locking and shutting down big chunks of the global economy and providing massive monetary and fiscal stimulus. In time, that stimulus, along with the cost of reopening the global economy and restoring supply chains, fueled the sharpest sustained surge in global inflation in 40 years. Central banks eventually responded with the most aggressive global rate-hike cycle in decades, with consequences that included a financial market rout in 2022, a banking crisis, tighter credit conditions, and widespread forecasts of a recession this year or next (see Figure 1).

These events will likely reverberate for years to come. We expect more frequent and more volatile business cycles, with less scope for governments to deploy countercyclical fiscal policy, and with central banks less willing to double down on administering unlimited doses of quantitative easing (QE).

We anticipate an era in which constraints on supply – not just shortfalls of demand – as well as enduring post-pandemic labor market shifts become significant sources of economic fluctuations, and continue to put upward pressure on global price levels.

Figure 1: As of last year's Secular Forum (May 2022), several things we hadn't seen in a long time

In May 2022, if you had been watching markets for	Then you had never seen
13 years	The MOVE Index of bond market volatility at 180
15 years	A federal funds rate north of 5%
34 years	Double-digit average inflation across OECD countries
42 years	475 bps of Fed hikes in 12 months

Source: ICE BAML, U.S. Federal Reserve, OECD as of May 2022

While we broadly share the prevailing view that global growth on average over our secular horizon will disappoint compared with the pre-pandemic experience, we also believe that the risks to growth are skewed decidedly to the downside. The reasons include the risk of sharper and more persistent tightening of global financial conditions due to recent banking system turbulence and the policy response to it, sharper contractionary effects from synchronous central bank rate hikes, possible escalation of war in Ukraine, a potential faltering of China's economic recovery, and rising risk of a U.S.–China confrontation over Taiwan.

Our forum included presentations on the potential trajectories for real and nominal neutral interest rates and the destination for central bank inflation targets over the next five years. We believe that neutral long-run real policy rates in advanced economies will remain anchored over the secular horizon in the New Neutral range of 0% to 1% by powerful long-term forces of aging demographics and sluggish productivity growth.

The U.S.-China relationship is expected to continue to dominate geopolitical dynamics, and we may have already entered "Cold War II," as historian Niall Ferguson – one of the forum guest speakers – suggested, with implications for countries worldwide as alliances and trade relationships realign. That said, we expect that trends in global trade and investment patterns will be driven much more by "de-risking" than they are by "decoupling." Supply chains are not being fundamentally decoupled; they are for the most part in the process of being globally recoupled in the direction of "friendshoring," a trend that at least in the U.S. is already underway.

Policymakers face constraints and fatigue

Notwithstanding the post-pandemic surge in global inflation, we believe central banks will do what it takes to keep longerterm inflation expectations anchored at their existing inflation targets. We don't expect developed market central banks to formally change their targets, but do expect those targeting 2% to be willing to tolerate "2-point-something" inflation as part of an "opportunistic disinflation" strategy, in which they expect a shortfall in aggregate demand during a future recession to return inflation to target from above. Relative to our baseline, we think that the risks to inflation are skewed to the upside.

Turning to the policy toolkit, we believe over the next five years that, given the current astronomical levels of sovereign debt relative to GDP (see Figure 2), fiscal space will be more limited than in the past – either by politics or financial markets – and will constrain the ability of fiscal policy to soften future economic downturns.

We also anticipate the possibility that global central bankers will begin to suffer from "QE fatigue." For the first time in decades, elevated and stubborn inflation is highlighting the fact that, as with any economic decision, QE and fiscal largesse can have costs as well as benefits.

This may have ramifications for future policy, as playbooks that worked over the past 15 years may become less relevant. And in a world of QE fatigue and constrained fiscal capabilities, a cyclical disruption could become more secular.

With less scope to deploy traditional fiscal policy, governments may turn over time more to regulatory interventions. That will create winners and losers across affected sectors, while presenting opportunities for active asset managers.

Figure 2: Ratio of U.S. debt to GDP projected to rise substantially over the long term



U.S. federal debt held by public as a percentage of GDP

Source: U.S. Congressional Budget Office (CBO) data and projections as of February 2023

In light of the collapse of Credit Suisse, as well as the failures and the cumbersome resolutions of Silicon Valley Bank, Signature Bank, and First Republic Bank, we believe that renewed calls to rethink and redesign the financial architecture within which banks operate will finally gain traction.

This will imply, at least in the U.S., tighter regulation that requires banks to have more capital and hold more liquidity. Banks' liquidity-intermediation capacity will likely shrink further, and some traditional activities will likely go into private markets and nonbank lending. We see a window to step in as a senior lender in areas once occupied by regional banks, such as consumer lending, mortgage credit, and various forms of asset-based finance.



Potential disruptions and aftershocks abound

Our forum discussions informed our broad baseline outlook described above, but they also highlighted the remarkable array of aftershocks that could emerge over our secular horizon.

Outcomes of the 2024 elections for the White House and control of Congress could have significant implications for U.S. fiscal and monetary policy, as well as foreign policy. The political tenor means that there will likely be even more pressure to be "tough on China," regardless of who is in the White House in 2025.

Similarly, the January 2024 presidential election in Taiwan could prove pivotal for U.S.–China relations, as those nations shift toward a structural rivalry and as China increasingly asserts itself across Asia. If the Kuomintang (KMT) defeats the more pro-independence incumbent Democratic Progressive Party (DPP), it may decrease the secular risk of confrontation over Taiwan.

Even absent a deepening military conflict, there is potential for a significant escalation of the U.S.–China rivalry on other fronts. The economic implications could include demand surges and supply shocks; further shifts in the global trade landscape amid nearshoring, friend-shoring, and duplication of supply chains; and even China potentially reconsidering its holdings of U.S. Treasury bonds. Meanwhile, an anticipated U.S. executive order on capital outflows is likely a beginning, not an end, over the secular period of a ratcheting up of restrictions on capital flows in addition to what has already been seen on export controls.

There are risks around the outlook for inflation, both in the U.S. and globally. While not our base case, there is the possibility that U.S. inflation remains stickier than anticipated and does not drop below 4% in the intermediate term, or remains closer to 3% over our secular horizon.

There are uncertainties about how responses to inflationary pressures will play out across emerging markets (EM) versus developed markets (DM). There is also uncertainty about the longer-term effects of high realized inflation on inflation expectations, given the persistent rise in inflation to levels previously not experienced in decades. Central banks could continue to confront the challenges of balancing the conflicting policy objectives of maintaining growth, reducing inflation, and minimizing financial instability, while demonstrating that they've learned policy lessons from the "roaring inflation" 2020s. The potential for widespread adoption of central bank digital currencies (CBDC) or privately provided stablecoins also looms as a possible disruptor for the global financial order and – although not likely over our secular horizon – a possible challenge to the dominant global status of the U.S. dollar.

Since Russia's invasion of Ukraine, Europe in particular has faced shocks to energy supply and demand that made energy security and independence paramount objectives. That may force certain countries to further invest in energy sources and hasten the green transition, potentially contributing to inflationary pressures.

The wide adoption of large language models of AI is a legitimate "wild card."

The accelerated adoption of large language models (LLM) of artificial intelligence (AI) is a legitimate "wild-card" factor. Over our secular horizon, it could have a material positive influence on productivity growth, which could put downward pressure on inflation and upward pressure on real interest rates. That influence could be seen in areas such as autonomous driving, reduced switching costs for consumers, and improved information flow. Al could also increase human longevity, for example by speeding medical breakthroughs such as immunotherapy cancer treatment using nanotechnology.

There are also significant risks associated with the recent swift advances in AI, including increased spread of disinformation via social media and risk of cyberattacks. Moreover, AI has the potential, even over our secular horizon, to worsen trends in income inequality and contribute to further political polarization and populism.

Investment implications: It pays to be resilient

Given that the era of QE, near-zero rates, and volatility suppression by central banks appears to be over, we have a bias toward high quality, more liquid investments over our secular horizon and remain cautious about more economically sensitive areas. We believe returns across assets are likely to be more differentiated in this new aftershock economy era.

FIXED INCOME

Based on today's starting yield levels – which historically have a strong correlation with future returns – high quality bonds may offer long-term, equity-like return potential with significantly less volatility and more downside protection than equities. We believe fixed income markets are pricing in expected volatility in ways that equity markets are not. Further, our expectation that central banks will maintain their credibility when it comes to price stability supports our view of bonds as a hedge against equity risk in a diversified portfolio.

With U.S. government debt rising above 100% of GDP, and with the possible return of an inflation risk premium, the term

premium on U.S. Treasury bonds will likely increase and may be a secular force that steepens the yield curve (see Figure 3). That curve is inverted today, but we expect investors to eventually demand more yield for intermediate and longer-term bonds given higher inflation uncertainty. That would further increase the allure of bonds.

The U.K. liability-driven investment (LDI) crisis last year was a reminder that concerns over fiscal stability can bite in major DM countries with their own currencies as well as in the eurozone and EM. Market pricing does not suggest high levels of concern over long-term fiscal stability, but the U.K. could be a canary in the coal mine on long-term fiscal issues.

Meanwhile, the eurozone has come through a set of disruptions and stress tests relatively successfully, when judged in terms of the stability of its sovereign debt markets compared with the rolling crises of a decade ago. In part, this reflects the role of the European Central Bank and a more coherent set of fiscal tools for dealing with macroeconomic shocks.





Source: New York Federal Reserve survey of primary dealers as of March 2023. Term premium is defined as the compensation that investors require for bearing the risk that interest rates may change over the life of the bond.



But an ongoing focus on determining winners and losers will be important amid ongoing banking-sector uncertainty. We have an up-in-quality bias in financials, both in terms of individual names and within capital structures. The euro area banking system has coped fairly well with spillover from the U.S. regional banking turbulence and the aftershocks from Credit Suisse. But the euro area still looks ill-equipped for a fullblown banking crisis, given existing framework deficiencies on the resolution and deposit insurance side.

PUBLIC AND PRIVATE MARKETS

We would caution against any complacency stemming from the low levels of volatility exhibited by many private credit assets relative to public markets in recent years. With the repricing in public markets occurring at a more rapid pace, we expect better compensation for risk in high quality bonds relative to various forms of economically sensitive private credit.

With that said, private credit stands to benefit from the recent seismic shifts in the banking industry. We expect a target-rich environment over the secular horizon for both performing private lending strategies as well as more opportunistic investment styles.

Coming out of the 2008–2009 global financial crisis, a long period of low rates led to a search for yield. Private credit experienced aggressive growth and a relaxation of underwriting standards. One of the aftershocks will likely be higher credit losses in the sector, which will tend to create challenges across existing assets while also creating longerterm opportunities.

Much of the growth in private credit has come in the form of private corporate lending. We draw two key conclusions from this. First, we believe the existing stock of private corporate credit is likely to disappoint investors in a more challenging economic environment. Second, we believe investors may benefit from diversifying their private credit portfolios to include various forms of performing private credit, including real estate and specialty-finance-related credit. The challenges facing corporate credit and commercial real estate markets will likely create investment opportunities for flexible private capital that can invest across the capital structure. While patience is required, we expect to see compelling long-term opportunities amid a shift from robust capital formation and complacency to more challenged capital availability and weakening fundamentals.

CURRENCIES AND EM

We continue to believe that the U.S. dollar will retain its status as the dominant global currency, despite a widening U.S. fiscal gap and growing indebtedness, but there are investment opportunities to be found elsewhere. The dollar could see its use in international trade continue to erode, albeit slowly, as the world trading system fragments further into competing regional blocs. This could signal a decline in American exceptionalism, and potentially a sustained period when non-U.S. investments outperform.

We believe the U.S. dollar will remain the dominant global currency, but we also see investment opportunities elsewhere.

One of the obligations of being the global reserve currency is that when the world is in crisis, people want to buy the dollar, which can cause it to become overvalued. The dollar will continue to be buffeted by cyclical capital flows, and over time it may weaken against certain EM currencies, particularly those poised to benefit from onshoring and friend-shoring trends.

The EM share of the global economy is expected to accelerate over the next five years amid a more multipolar backdrop. The key drivers are already underway and include the globalization of services; nearshoring and friend-shoring; a race for key commodities such as lithium, cobalt, and rare earth minerals; and the green transition. This will create a more diverse EM universe that can serve as a risk diversifier in global portfolios.

Amid this expected secular period of ongoing disruption and adjustment, PIMCO's global capabilities help us as we seek to strike a balance between resilient, more liquid holdings and timely private investments, and to find value across EM and DM alike. We aim to identify opportunities for diversification, relative value, and risk-adjusted returns across the broadest possible investment universe without relying on outsize concentrations in riskier areas.

About our forums

PIMCO is a global leader in active fixed income with deep expertise across public and private markets. Our investment process is anchored by our Secular and Cyclical Economic Forums. Four times a year, our investment professionals from around the world gather to discuss and debate the state of the global markets and economy and identify the trends that we believe will have important investment implications. In these wide-reaching discussions, we apply behavioral science practices in an effort to maximize the interchange of ideas, challenge our assumptions, counter cognitive biases, and generate inclusive insights.

At the Secular Forum, held annually, we focus on the outlook for the next five years, allowing us to position portfolios to benefit from structural changes and trends in the global economy. Because we believe diverse ideas produce better investment results, we invite distinguished guest speakers – Nobel laureate economists, policymakers, investors, and historians – who bring valuable, multidimensional perspectives to our discussions. We also welcome the active participation of the PIMCO Global Advisory Board, a team of world-renowned experts on economic and political issues.

At the Cyclical Forum, held three times a year, we focus on the outlook for the next six to 12 months, analyzing business cycle dynamics across major developed and emerging market economies with an eye toward identifying potential changes in monetary and fiscal policies, market risk premiums, and relative valuations that drive portfolio positioning.

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