PIMCO

The Behavioral Science Edge

At PIMCO, behavioral science is a mindset. We apply its principles and best practices to our processes to help us become better investors and achieve the best possible outcomes for our clients.

ENHANCING OUR INVESTMENT PROCESS

Partnering with behavioral finance experts, we integrate best practices throughout our investment process to deliver value for our clients -- with a focus on three critical pillars:

Improve collective and individual decision-making by combating groupthink in our economic forums and committees.

Amplify risk management by employing analytics to moderate biases like overconfidence and improve entry and exit discipline.

Refining individual decision making by putting robust structures in place to mitigate a host of behavioral biases.

STRENGTHENING PARTNERSHIPS

Through our long-term, collaborative partnership with The Roman Center for Decision Research (CDR) at The University of Chicago Booth School of Business, which began in 2018, PIMCO supports cutting-edge research from some of the field's foremost experts:

PIMCO Decision Research Laboratories

These labs enable CDR researchers like Dr. Richard Thaler, leading behavioral scientist and PIMCO's Behavioral Economist Advisor, to further their work.

mindworks The Science of Thinking™

A working research lab and interactive discovery center, Mindworks showcases the work and ideas of world-renowned behavioral scientists.

BEHAVIORAL INSIGHTS

We publish behavioral insights and best practices to help clients enhance their own decision-making processes, including:

- **Thought Leadership**
- **Behavioral Finance Training**
- **Best Practice Toolbox**
- **Advisor Education**
- **Interactive Exhibits**

To learn more about Behavioral Science at PIMCO, visit pimco.com

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